

BOB JORDAN

SENIOR GRAPHIC DESIGNER

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SUMMARY

Highly skilled Senior Graphic Designer with over 20 years of experience in creating and implementing visually captivating design solutions. Proven collaborator who works well with cross-functional teams to conceptualize, build and deliver excellent work within tight deadlines. Creative and meticulous, conscientious and reliable with strong mentoring and communication skills.

SENIOR GRAPHIC DESIGNER

Wizards of the Coast: July 2008 – December 2024

Conceptualized, designed and produced graphic materials for Wizards of the Coast products under the guidance of the product/brand Art Director and in accordance with Wizards quality standards and brand guidelines, as well as production standards and processes. Responsible for completion of all production steps from concept through creation of final design and any associated file deliveries for print or digital applications. Created white underprints and spot plates. Participated in meetings, discussions, and presentations as part of the development process for initial concepts and final design. Collaborated with the Product Engineer to ensure all printed materials were produced to high standards. Attended press checks to make sure the product printed to our expectations.

DIGITAL IMAGING TECHNICIAN

Wizards of the Coast: December 2002 – June 2008

Color corrected and retouched digitally scanned images for print and web media. Provided image manipulation services that included hollow foil treatments, content editing and color separation. Created masks and clipping paths. Built master (trading card) frames for production assembly. Created test files to ensure proper card build and design. Managed color via ICC profiles. Communicated with Art Directors and Graphic Designers to manage workflow and deadlines.

DIGITAL CAMERA OPERATOR

Wizards of the Coast: December 2001 – November 2002

Operated digital camera and flatbed scanner to provide high-resolution images for various projects within the company. Managed and maintained image database for tracking of artwork within the Imaging Department.

IMAGE SPECIALIST

Amazon: June 2000 – February 2001

Color corrected, retouched and edited product images. Responsible for uploading product images to Amazon's website.

EDUCATION

The Evergreen State College, Olympia WA: Bachelor of Arts Degree

SOFTWARE

Photoshop, Illustrator, InDesign, Acrobat Pro, Word, Excel, File Maker Pro